Service Introduction

Online Observation

Archive bouldering problem for Routesetters, Gyms, Promoters, and Climbers.

About OnlineObservation ®



for the cultural and industrial improvement of sport climbing. A service that utilizes xR technology.

(xR: a generic term for Virtual Reality, Augmented Reality, Mixed Reality)

Our aim is to increase the value of sport climbing contents by 3D archiving. Treat bouldering problems & lead / speed routes as Intellectual property. Current routesetting is one-time use. We change it sustainable.

Because of the high accuracy and tech skills, OO is used for live streaming at the competition. But all of services are created based on 3D archives of walls and problem.

The system is expected to be used in the [Live ~ Legacy] area. We are trying to differentiate ourselves from other software that is used for the preparation.

Ready	Live	Legacy	
Venue / wall design	Line streaming	Intellectual property	
Routeset preparation	Archive problems	Problems library	

History of business (and Future!)

Technical Supplier



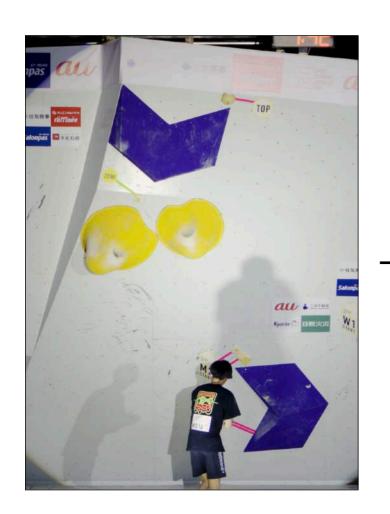
Service Overview

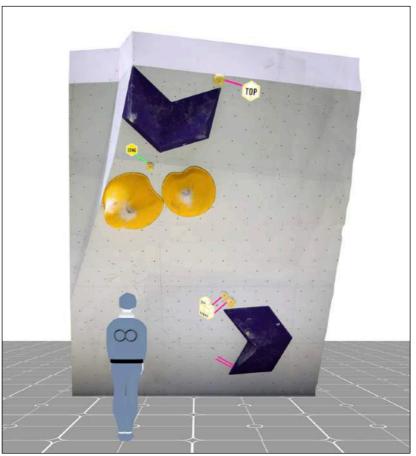
A service that uses xR technology to solve the "Can't understand" at sport climbing competitions.

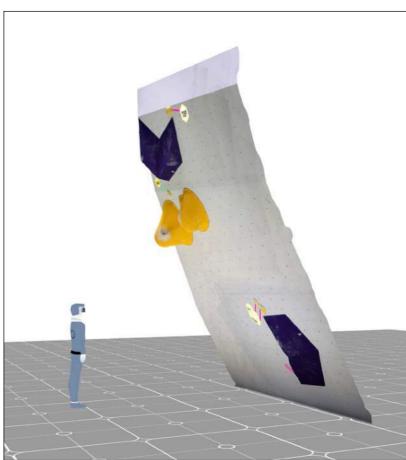


https://youtu.be/ZfzCByI63-I

"Can't understand" how the slope of the wall is just by looking at the image from the front.







Solved with [VR Observation video]

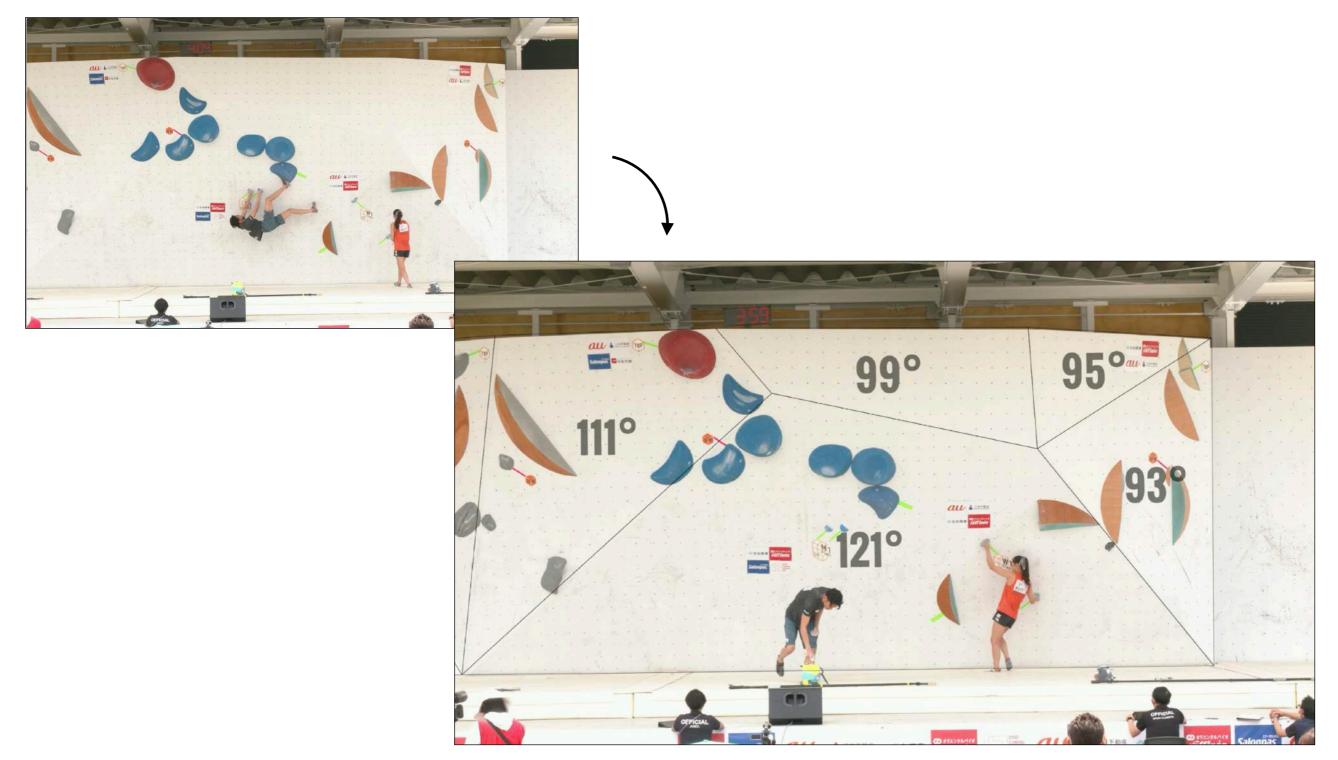
By using 3D scanning technology, people can observe the problem (route) from a side angle.

https://youtu.be/ZmnbaJldKuY

Live

Current issue

"Can't understand" what the wall shape is, just by looking single-color wall.



Solved with [Angle Overlay]

By displaying the wire frame of the wall and the angle of inclination in AR, the shape and inclination can be easily understood.

In the first place, "Can't understand" who they are.



Solved with [Virtual Banner]

Various information (including sponsor banners) is displayed in AR. by using a space that does not interfere with the competition.

Live

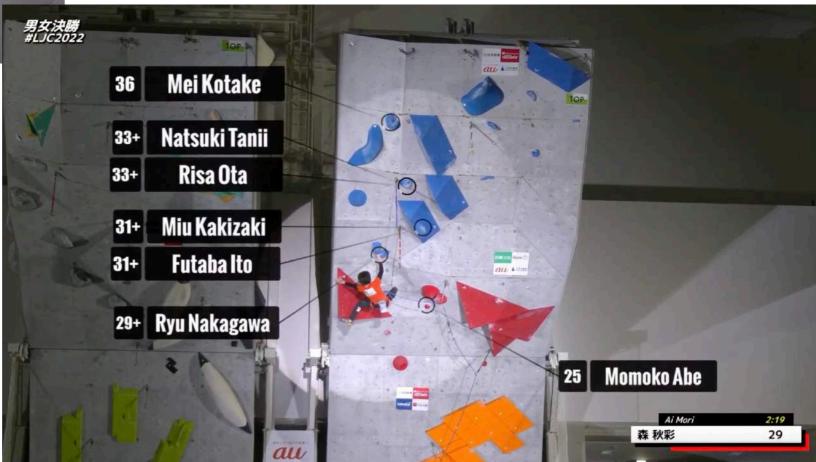
Current issue

Don't know the rules and scores. So people "Can't understand" the ranking.



What people don't understand:

Score of past climber
Temporary ranking of the current climber



Solved with [Result Overlay]

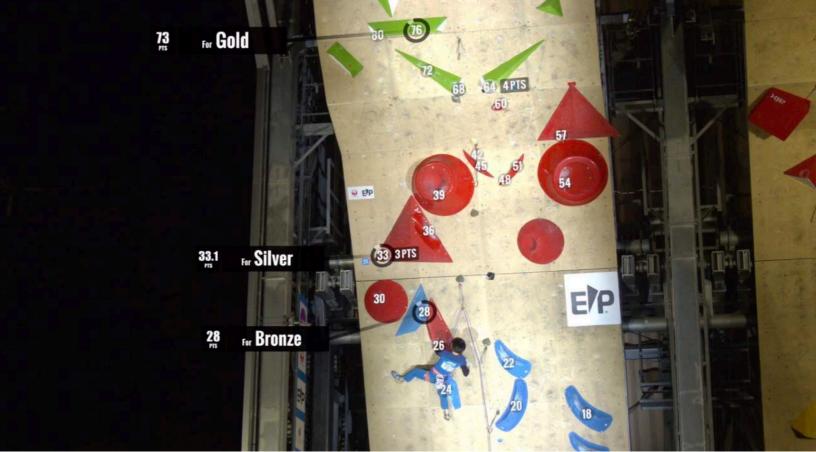
By displaying the AR score on the wall, the ranking becomes clear in the image.

Don't know the hold number of the routes. So people "Can't understand" the Points.



What people don't understand:

Holds number (Points) of the routes Require Points for Bronze, Silver, Gold.

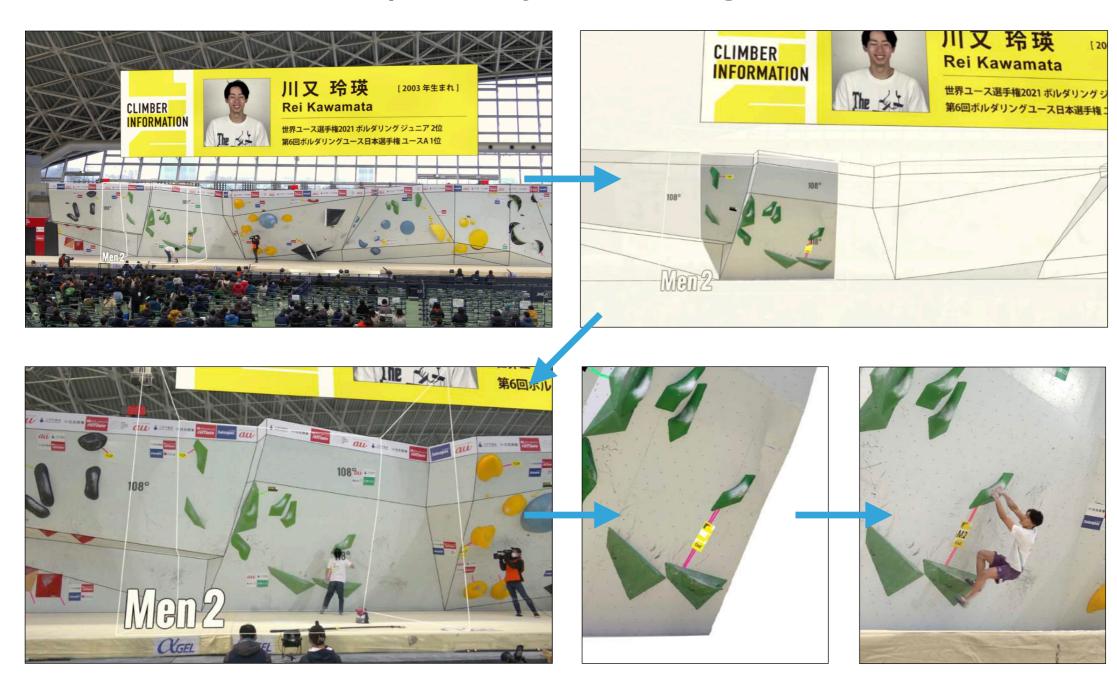


Solved with [Point Overlay]

By displaying the AR Point on the wall, Required hold for specific ranking becomes clear in the image.

"Can't understand" the difficulty and the beta only from the problem.

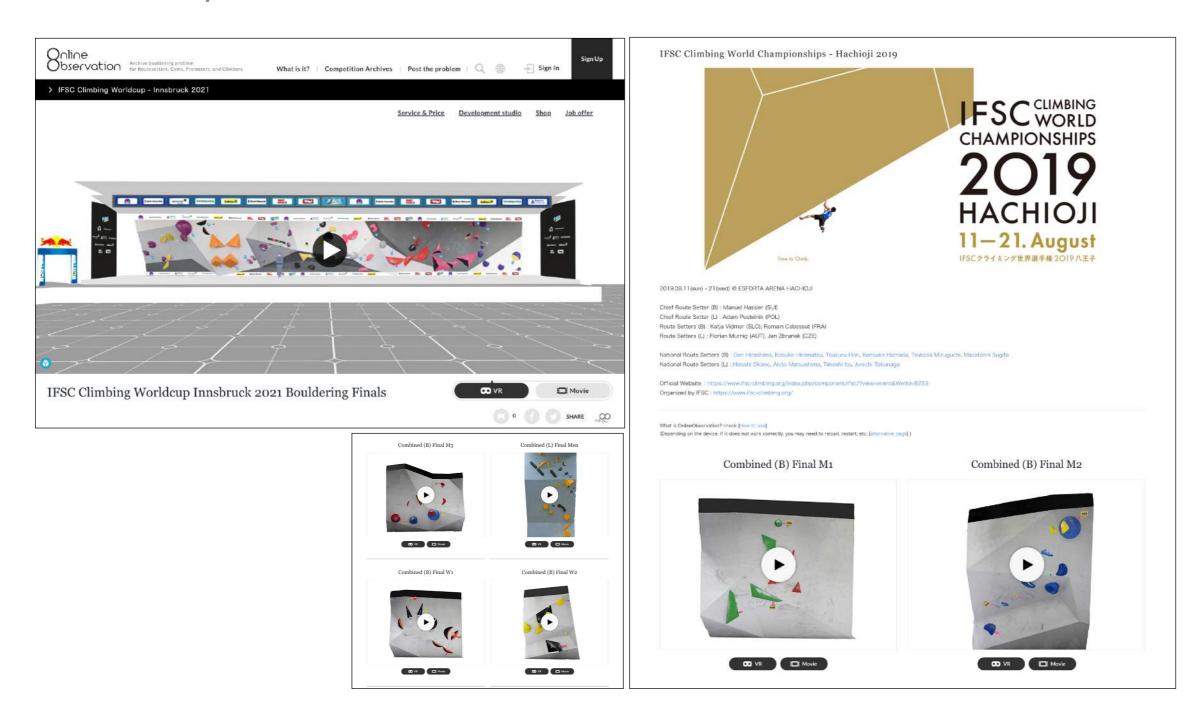
"Can't understand" the details of the problem only from the climbing video.



Solved with [MR Climbing video]

By Seamlessly edit "VR Observation video" in the same position as the actual video, It shows all elements of the bouldering problems in a single video.

In the limited time, "Can't understand" the details and "Can't understand" when who made it with which holds.



Solved with [Web Archive, NFT (non fungible token)]

A website where people can observe as many problems as they like with any angle and no time limit. The problems will be saved with the hold brand, setter, beta, etc.

https://onlineobservation.com/

Service Fee per finals (Men & Women)

ex. Boulder = $6 \sim 8$ problems, Lead = 2 routes

€/EUR

	Service	Fee	Cost	Work style & Schedule	
VR	VR Observation video	5000	3500	Required for AR & MR services Available on Work Remotely without Cost	
	Web Archive			Spend 2-3 days, Job starts from routesetting day	
	With SketchUp data	2500	0	Data assembly is required before starting a job at the venue	
	with Sponsor banner	2500	0		
AR	Angle Overlay			Spend 2-3 days to setup	
	Result Overlay	5000	5000	Operate real-time for the live feed Additional operating staff needed	
	Point Overlay				
	Virtual Banner	2500	0	Data assembly is required before starting a job at the venue	
MR	Moving Camera System	5000	5000	Spend 4-5 days to setup Operate real-time for the live feed	
	Additional AR Camera			Additional operating staff needed	

Cost Includes Hotel, Travel, and Transport Fee.



With SketchUp data & banners



Moving Camera System